



# Waterloo-Wellington learning alliance

An Education and Training service for those who  
work in community benefit organizations in  
Waterloo Region and Wellington County

[wwla.ca](http://wwla.ca)

Board  
Governance

Organizational  
Wellness

Volunteer  
Engagement

The Waterloo-Wellington Learning Alliance is a partnership  
of PIN, The People and Information Network and the  
Volunteer Action Centre of Waterloo Region.



We envision strong, resilient organizations that create strength and well-being in their communities.

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● **Tuesday, May 7 from 9 am to 12 noon**

**All the Way from the UK!**

**Rob Jackson of Rob Jackson Consulting Ltd.**

**‘Understanding and Engaging 21st Century Volunteers’**

***City of Cambridge City Hall, Bowman Room, Main Floor  
50 Dickson St, Cambridge, ON N1R 8S1***

This session will look at some of the key ways in which society is changing and how these changes affect volunteerism. We will also discuss what leaders of volunteers can do to update their practices to accommodate these changes, further enhancing their engagement and retention of 21st century volunteers.

The Waterloo Wellington Learning Alliance team is thrilled to welcome Rob Jackson to our local area. Rob has written, spoken and trained on volunteer program management internationally for almost twenty-five years.

Rob has co-authored two books as well as contributing dozens of articles to a wide range of publications around the world and is the keynote at the 2019 Synergize – Collaboration in Action Joint Conference with Volunteer Canada, Volunteer Management Professionals of Canada (VMPC) and Professional Association of Volunteer Leaders – Ontario (PAVRO).

Rob has been an active volunteer since the 1980s, most recently serving as a member of the editorial team for the international volunteerism journal, e-Volunteerism.com.

***With thanks to sponsors:***



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& Kitchener-Waterloo**



**YMCA - YWCA of  
Guelph**