



Member Benefits

Volunteer Waterloo Region



April 1, 2024 – March 31, 2025

1454 King St. E., Unit 3, Kitchener, ON N2G 2N7

E: info@volunteerwr.ca

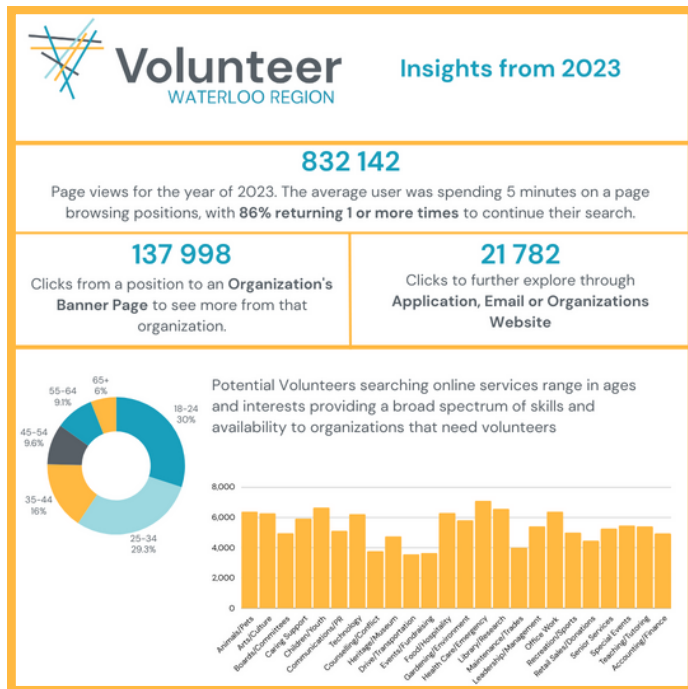
P: 519-742-8610

Mon. to Thurs., 9 am to 4 pm

Last Updated: February 2024

Membership

Why You Want to Join



VOLUNTEER WATERLOO REGION

Since 1984, Volunteer Waterloo Region (VWR) has worked to increase awareness of and participation in volunteerism. As a community leader we leverage our expertise to promote, engage, connect and coach others about volunteerism and community engagement in our region.

VWR provides leadership to the nonprofit sector in such areas as organization development, volunteer recognition and recruitment. Our services are designed to support the success of our member organizations, with thanks to the support of all our major funders.

MEMBERSHIP OVERVIEW

What We Offer

- Recruitment / Referral — Member Portal
- Training / Consultations — on demand
- Recognition — events and media liaisons

What is Expected of You

Canadian Code for Volunteering – Members agree to follow best practices of volunteer management as outlined in this code and among peers.

Annual Full Membership — \$250 Membership year is April 1, 2024, until March 31, 2025.



Returning members will be contacted and provided invoices

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Membership

Engaging Volunteers

Volunteer Database/Member Portal

Members are responsible for editing their own positions on volunteerWR.ca. Highlight your needs, contact info, and links to applications using the online platform. Statistics are available for each posted position. Support and orientation to the Member Portal is available during office hours.

Targeted promotional materials for display and presentations are available in print, virtually and in person at community outreach events. VWR reaches wide range of audiences including youth, newcomers, business professionals, employment agencies and groups through ongoing outreach.

Promotion Opportunities

Weekly marketing for priority volunteer positions are shared with various media. Social media including Facebook, Twitter, Instagram, and two bi-weekly e-newsletters. Live interviews are available on **CKWR 98.5 at 9:15 a.m. each week.**

National Volunteer Week, International Volunteer Day and other special features will be highlighted in **local papers.** (Waterloo Chronicle, Cambridge Times, New Hamburg, The Record etc.)

Additional Promotion

Other recruitment resources available through membership.
Let us know and we will help promote you and your organization's volunteer needs!

Social Media

5 824 Twitter Followers

2 594 Facebook Followers

1 006 Instagram Followers

Social media sharing of volunteer opportunities and events from your organization to our followers across different platforms

Media Connections

Radio promotion of volunteering opportunities Tuesday and Thursday interviews **98.5 CKWR**

Opportunities to promote in local newspapers on special dates throughout the year. Look for inserts during **National Volunteer Week!**

Bi-Weekly Newsletters

Direct access to potential volunteers in our Bi-Weekly Youth and Public Newsletters. Send us promotional opportunities and we will work to connect you to this **audience of 1000+ recipients.**



Any questions about promotion, recruitment and referral can be directed to emily@volunteerwr.ca

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Membership

Facilitating Connections

Community Partnership

Opportunities are open for members to participate in ad hoc focus groups and forums related to new services, studies, and trends in volunteer involvement and community engagement. VWR represents volunteerism on behalf of our members at the municipal, regional, provincial, and national planning table. Collaboration on grants and funding can be discussed.

Corporate Support

Funder/partner, United Way Waterloo Region Communities, works with Volunteer Waterloo Region to connect businesses and corporations with organizations. VWR also works to connect its community partners to businesses that are looking to make a difference here in the Region of Waterloo.

Storytelling

We offer the ability to share stories of volunteerism, volunteer impact and positive community change facilitated by volunteers in the region. We like to highlight these stories from volunteers, and organizations, throughout the year, with a major focus around **National Volunteer Week**. We have seen how this kind of recognition helps build community around organizations and the services that they provide. We also include these messages in our social media and our electronically circulated newsletters.

National Volunteer Week – April 14 – 20, 2024

Recognition resources including posters, certificates, cards, bookmarks, and other volunteer recognition materials, are available to support volunteer managers in their celebration activities. Media attention is also at a peak at this time. Members can choose to participate.

Youth Engagement

Connecting both post-secondary and high school students to youth-friendly volunteer positions is an unending learning journey. New cohorts come in yearly in a wide variety of programs in local high schools and three post-secondary institutions. VWR hosts youth engagement programming as funding permits. Engaging future social entrepreneurs and philanthropists who create programs that make a difference is always invigorating.

[LINK to Application for Membership](#). Contact Emily Vincent at 519-742-8610.

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Membership

Coaching and Consultation

Canadian Code for Volunteer Involvement

It is our joint responsibility as charitable nonprofit organizations to adhere to the best practices of volunteer management, set out in the Canadian Code for Volunteer Involvement. Volunteer Canada provides a network to assist volunteer centers to connect and learn from local and provincial volunteer professional associations.

Consultation

Staff expertise and Advise is available upon request. Volunteer management coaching up to 3 hours is included with membership. Tailored training is available on topics including: Volunteer management, Board development, and Various nonprofit sector topics. Additional fees may be applied based on subject matter and time commitment,.

Good Practices Bank

A searchable database of volunteer management and engagement resources populated with submissions from our local and provincial Volunteer Managers. You are welcome to share tools, expertise, and resources with your peers by submitting resources that you have developed. You can search for guides designed by Volunteer Waterloo Region including:

- Volunteer Management Handbook
- Volunteer Readiness for Newcomers.
- Make Team Volunteering Your Business

Networking

Volunteer Waterloo Region facilitates two monthly networks, on scheduled times, up to 10 months each year — invitations are sent by email to members.

- Executive Directors Network — contact [Jane Hennig](#) for details
- Volunteer Managers Network — afternoon meetings are arranged annually

Waterloo Region Association for Volunteer Administration (WRAVA)

VWR Members are invited to attend monthly WRAVA meetings to network with their peers. Participation is a benefit as you will learn from peers from other local nonprofits. Invitations are sent prior to each meeting, and dates are announced throughout the year.