

MEMBERSHIP BENEFITS

Volunteer Action Centre Waterloo Region



April 1, 2021–March 31, 2022



1454 King Street East, Unit 3,
Kitchener ON N2G 2N7
Phone: 519-742-8610
Website: www.volunteerwr.ca
Email: info@volunteerwr.ca



United Way
Waterloo Region
Communities

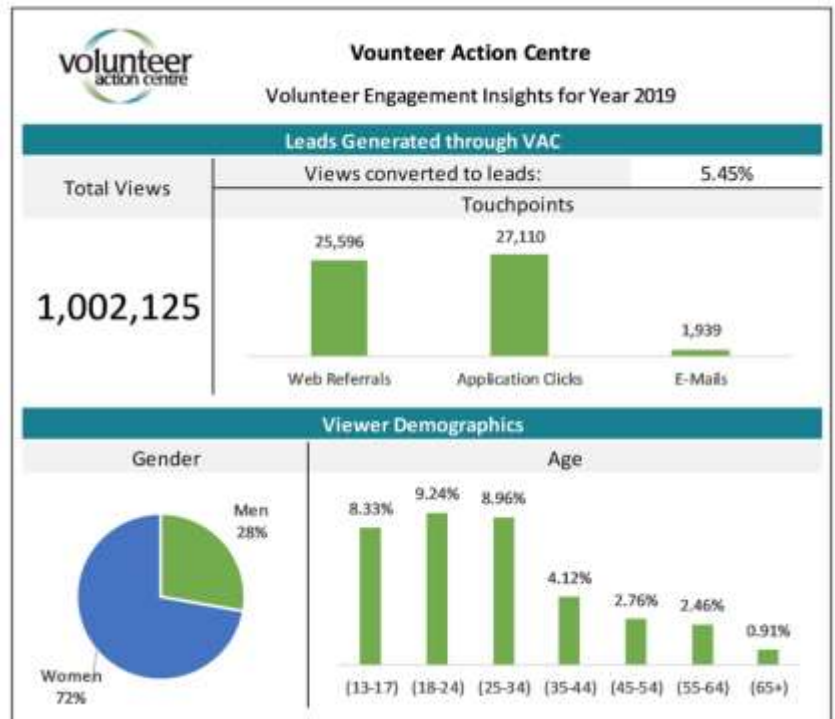
MEMBERSHIP BENEFITS

Why Do You Want to Join?

Volunteer Action Centre Waterloo Region

Since 1984, the Volunteer Action Centre has been providing volunteer engagement services to local charitable and nonprofit organizations within Waterloo Region.

As a leader in volunteer sector development and *also* a registered charity, the Volunteer Action Centre services are designed to promote volunteerism and support the success of our member organizations with thanks to all our major funders. See details in pages to follow however in short:



MEMBERSHIP BENEFITS

- Recruitment and Referral — **online Member Portal**
- Training and Consultations — up to 3 hours per year
- Recognition — events and media liaisons

Annual Full Membership — \$200

Membership year is April 1, 2021, until March 31, 2022.

Special Membership — \$100

For special event volunteer recruitment — this discounted “special event” fee is available one-time only. Other requests considered.

New Members — Complete and sign a **Membership Agreement**. Submit with your membership payment cheque or you may pay by credit card over the phone or in person.

Canadian Code for Volunteering — members agree to align with best practices of volunteer management as outlined in this code.

Returning members will be invoiced and re-invited by email.

MEMBERSHIP BENEFITS:

Recruitment and Referral

Member Portal

Member organizations have full access to post and edit all their own volunteer positions on volunteerWR.ca. Links to your website, email, and applications are accessible to the public via these online postings. Statistics are available on the number of views for each posted position. **Member Portal**, you can also easily share your positions with other volunteer recruitment databases within our Region and across Canada.

Media & Social Media

Access to the additional promotion of your volunteer positions can be arranged throughout the year via local electronic, print and radio media partners. **Priority volunteer positions** are listed on the *Volunteer Action Centre* website and distributed to media, business, and education-related contacts. These recruitment ads are also shared on social media channels such as Facebook, Twitter, and our ever-growing e-newsletter lists.

- **Media Exposure:** Each member organization is welcome to access extra exposure in our popular newsletters, social media, and other media news venues. This includes a weekly segment on *CKWR 98.5* or *Rogers Radio Group* (Tuesday and Thursday Mornings at 9:15 a.m.)
- **Special Advertising:** National Volunteer Week, Christmas Season and other additional inserts with various **local papers**. (Waterloo Chronicle, *Cambridge Times*, *New Hamburg*, *The Record* etc.)

Public Promotions

Member Organizations are promoted to audiences at events and platforms for students, new Canadians, business professionals, and other groups. Individual counselling helps to also serve individuals in one on one appointments. Member organizations are welcome to take part in events such as volunteer fairs.

Youth Volunteering

Positions appropriate for youth (ages 13–18) are featured on volunteerWR.ca/youth and promotional materials are distributed to youth, educators, and other youth-engaging partners in print, digitally, and at community outreach events.

Group Volunteering

Opportunities for one time or ongoing events or programs help to build relationships and can be shared as well. Staff help inquirers navigate the options to connect local businesses, corporate partners, groups from community or church. The list is long when the will is strong!

MEMBERSHIP BENEFITS:

Training and Consultation

Canadian Code for Volunteer Involvement

It is our joint responsibility as charitable nonprofit organizations to adhere to the best practices of volunteer management set out in the Canadian Code for Volunteer Involvement. Volunteer Canada provides a network to assist volunteer centres connect and learn from local and provincial volunteer professional associations.

Consultation

Staff expertise and advice is offered, as needed, for up to three hours per year. Referral to other local expertise also often accessed by our members in search of specific information.

Good Practices Bank

A searchable database of volunteer management and engagement resources populated with submissions from Volunteer Managers who are welcome to share tools, expertise and resources with their peers.

Guides — Designed by the Volunteer Action Centre

- Volunteer Management Handbook
- Volunteer Readiness for Newcomers.
- Make Team Volunteering Your Business

Professional Development

Workshops and learning events are offered to Members at affordable rates and sometimes free. Topics include volunteer management, board governance and leadership, and organizational systems and wellness and Pandemic learnings now as well.

Association for Volunteer Administration

Waterloo Region volunteer managers automatically belong to the AVA when part of our membership. The AVA meets monthly to discuss whatever is needed around professional development specific to volunteer managers. The benefit of peer to peer networking is valued by members who attend. Contact dianne@volunteerwr.ca.



MEMBERSHIP BENEFITS:

Community Awareness

Community Development

Opportunities are open for members to participate in ad hoc focus groups and forums related to new services, studies, and trends in volunteer involvement and community engagement. Representing volunteerism on behalf of our members at municipal, regional, provincial, and national planning tables.

Corporate Involvement

As a longstanding funder and community partner, **United Way Waterloo Region Communities** connects businesses and corporations with member organizations and helps to address their volunteer needs and broaden the awareness of our sector.

Networking Events

The Volunteer Action Centre facilitates two monthly networks on scheduled times up to 10 months of each year — invitations sent by email to members.

- Executive Directors Network — mornings
- Volunteer Managers Network — afternoons

National Volunteer Week (April)

Recognition resources include posters, certificates, cards, bookmarks, and other volunteer recognition materials to support volunteer managers in their celebration activities.

Weekly Newsletters

Electronic newsletters are circulated to potential volunteers via subscribed community members including individuals, employment services, educational institutions and businesses. Members can submit event and employment information to be featured in one or all of these newsletters: Volunteer Manager Update, Subscriber Updates and Youth News

Youth Engagement

Connecting both post-secondary and high school students to youth-friendly volunteer positions is a passion. Youth specific information is shared with local high schools and post-secondary institutions. Youth Action Team programming is offered as funding permits. Social justice ground work can lead to learning about how innovation in times of need. Engaging future social entrepreneurs who create programs that make a difference is energizing.

Let's work together for the better good. WE can do this! Join us!