



MEMBERSHIP

2020-21

April 1, 2020–March 31, 2021

VOLUNTEER ACTION CENTRE
Waterloo Region

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United Way
Waterloo Region
Communities

MEMBERSHIP INVITATION

Volunteer Action Centre Waterloo Region

volunteerWR.ca

Since 1984, the Volunteer Action Centre (VAC) has been providing volunteer engagement services to local charitable and nonprofit organizations within Waterloo Region.

As a leader in volunteer sector development and also a registered charity, the Volunteer Action Centre services are designed to promote volunteerism, and support the success of our member organizations with thanks to all our major funders. See details in pages to follow however in short:

MEMBERSHIP BENEFITS

1. Recruitment and Referral—[online Member Portal](#)
2. Training and Consultations—up to 3 hours per year
3. Recognition—events and media liaisons

Annual Full Membership — \$200

Membership year is April 1, 2020 until March 31, 2021.

Special Membership — \$100

For special event volunteer recruitment —this discounted “special event” fee is available one-time only. Other requests considered.

New Members — Complete and sign the [Membership Agreement](#).

Submit with your membership payment cheque or you may pay by credit card over the phone or in person.

Returning members will be invoiced and re-invited by email.

[Canadian Code for Volunteering](#) indicates you agree to align with best practices of volunteer management as outlined.

Membership Benefits

Recruitment and Referral

- **Member Portal:** Member organizations have full access to post and edit volunteer positions on volunteerWR.ca. Links to your website, email, and applications are accessible to the public via these online postings. Statistics are available on the number of views for each posted position .
- Via the **Member Portal** you can also easily share your positions with other volunteer recruitment databases within our Region and across Canada.
- **Media & Social Media:** Access to additional promotion of your volunteer positions can be arranged throughout the year via our local print and radio media partners. **Priority volunteer positions** are listed on VAC's website and distributed to media, business, and education-related contacts. These recruitment ads are also shared on social media channels such as Facebook, Twitter, and our ever-growing e-newsletter lists.
 - **Recruitment Ads:** Each member organization receives **4** inserts in the Wednesday edition of the Waterloo Region Record—You Can Help column or on a weekly segment on CKWR 98.5 or Rogers Radio Group.
 - **Special Advertising Inserts** are available during National Volunteer Week and Christmas Season with The Record and ALL local papers. Additional inserts offered for the Cambridge Times in September.
- **Public Presentations:** Organizations will be promoted to audiences that include students, new Canadians, business professionals, and other groups, as well with individual appointments. Member organizations are welcome to participate in events such as volunteer fairs.
- **Youth Volunteering:** Positions appropriate for youth (13 and up) are featured on volunteerWR.ca/youth and promotional materials are distributed to both youth, educators, and other youth-engaging partners in print, digitally, and at community outreach events.
- **Group Volunteering:** Facilitation of group volunteering is offered by staff at United Way Waterloo Region Communities to provide extra exposure to businesses or corporations.

Membership Benefits

Training and Consultation

- **Volunteer Services Guides**—designed by VAC:
 - Volunteer Administration Foundations Guide—a starter guide.
 - Volunteer Management Handbook
 - Volunteer Readiness for Newcomers.
 - Make Team Volunteering Your Business
- **Canadian Code for Volunteer Involvement:** It is our joint responsibility as charitable nonprofit organizations to adhere to the best practices of volunteer management set out in the *Canadian Code for Volunteer Involvement* and continue to learn from local and provincial volunteer professional associations.
- **Professional Development:** Workshops and learning events are offered to Members at discounted rates. Topics include: volunteer management, board governance and leadership, and organizational systems and wellness. Visit the For Organizations Page of our website
- **Consultation:** Staff expertise and advice is given as needed up to three hours per year. Access to local expertise also referred.
- **Networking Events:** VAC facilitates two monthly networks on scheduled times up to 10 months of each year—invitations sent by email to members.
 - Executive Directors Network—mornings
 - Volunteer Managers Network—afternoons
- **Good Practices Bank:** A searchable database of volunteer management and engagement resources populated with submissions from member organizations. Volunteer managers are strongly encouraged to share their tools to expand the resources available with their peers.

Membership Benefits

Recognition

- **Volunteer Impact Awards:** Organizations are invited to submit nominations for the annual recognition event to recognize and celebrate the outstanding contributions made by volunteers, local organizations and businesses.
- **National Volunteer Week (April):** Recognition resources include: posters, certificates, cards, bookmarks and other volunteer recognition materials are created to support volunteer managers in their celebration activities.
- **Youth Engagement:** Members can receive additional promotional support for youth-friendly volunteer positions via liaisons with local high schools and post secondary institutions. Youth communications and programming such as EPYC—[Empowering Proactive Youth in Communities](#) are also offered.
- **Community Development:** Providing opportunities for members to participate in ad-hoc focus groups and forums related to new services, studies, and trends in volunteer involvement and community engagement. Representing volunteerism on behalf of our members at municipal, regional, provincial and national planning tables.
- **Volunteer Manager Updates:** Current news, events, announcements, and upcoming professional development specific to volunteer managers.
- **Weekly Updates:** Circulated to subscribed community members including individuals, employment services, educational institutions and businesses. Members can submit event and employment information to be featured in the Volunteer Manager newsletter, as well as—when suitable—our Weekly Updates and Youth newsletter.
- **Corporate Involvement: United Way Waterloo Region Communities** will support businesses and corporations with connections to member organizations and their volunteer needs.

UNITED WAY WATERLOO REGION COMMUNITIES
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